

Press Release

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For immediate release

FloridaArtistDirectory.com Founding Artist event!

Unit Media Services, owned by René King of Melbourne, FL, is pleased to announce the unveiling of its newest web creation dedicated to Florida artists, www.FloridaArtistDirectory.com. The Florida Artist Directory is a web site set aside exclusively for Florida artists to display their art and those Florida art aficionados enjoying the extensive variety of art Florida has to offer. To celebrate the occasion, the web site is having a Founding Artist event that runs through August 31, 2009.

When you go to the site you'll notice on the Join link, (<http://www.floridaartistdirectory.com/pages/fadjoin>), that the Founding Artist offer is a tremendous opportunity when compared to their standard memberships and even many other online galleries. For example, a Founding Artist can join for half price of their best gallery plan - Supporting Artist. As an added bonus, Founding Artists keep that 50% discount for life. You'll also see a list of very nice perks for all artists displaying their works. If you have more questions, their FAQ is fairly complete covering most of the basic questions.

Guests will be able to access the entire collection of individual Artist Galleries free of charge. Some of the features offered to members are not available but viewing all the variety is like taking a trip to a huge art gallery somewhere. However, a serious patron of Florida art or a business for example can sign up as a Benefactor and even have a small space to display their company logo or picture plus have access to rating, commenting and more.

Viewing the Florida Artist Directory as guests we noticed something odd: they aren't selling anything. But don't be disappointed. If your goal was to pick up something in the way of Floridian art, artists are encouraged to list their personal web sites so they may offer their Florida art to guest of the Florida Artist Directory.

But it seems that the owner is also somewhat of a philanthropist in the making. For every member that enrolls at the site a generous 50% of each annual fee is donated to a Florida arts organization that helps educate children about the arts. René stated the web site has a mission to "provide a low cost outlet for artists to gallery their work online and help children learn more about the arts at the same time. This way, (by *donating to charitable organizations*), we can try to do both."

For a small annual fee, Florida artists can join and easily create their own online art gallery. Naming albums and uploading pictures of your art is easy to do following the simple web site interface. Doing the research, you'll notice prices are very affordable compared to other

similar web sites offering less. All Florida artists have a choice of unlimited gallery upload option, captions, titles for images, even the ability to send E-cards. To see the whole list of perks, they cordially invite you to visit the site at www.FloridaArtistDirectory.com and follow the Join link; it's the page that has the FAQ also.

Though she just opened the site to artists this June, King says the page count is already climbing. "Right now we are at modest double-digits most every day. Some of that traffic is coming from search engines and some from personal invitations. We hope to see that traffic increase significantly by the end of the year as we add more artist galleries and key the site for frequented search terms. We want this to be an easy to find, as complete a directory of Florida artists as possible."

Not to mention, a site called the Florida Artist Directory is bound to rank well in the search engines for Florida artists. Try searching Google for "directory of Florida artists" and you'll see they are already on the first page (1-10) of about 7,090,000 other sites.

Founder and an artist herself, King is confident that once the site gets established, good rankings will follow under a broader range of Florida art search terms. After all, visibility is vital to success in the display business. Ask any artist at an art show! We'll look forward to seeing the galleries of more Founding Artists soon. If you are a Florida artist, King says you may sign up for the site by visiting www.floridaartistdirectory.com and follow the Join link to choose your membership level, (choose Founding Artist!).

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www.floridaartistdirectory.com/artistgallery